

Quarterly Credit Report: Third Quarter 2020

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Summary

This quarter we moved 10MM operational, 20MM community credits, and no institutional credits from master cold storage. We spent 13,455,301 total community credits on line items detailed below. 10,217,739 operational credits were used for the LBRY team member LBC purchase program, contract obligations, and secondary market sales.

Operational spending may increase or decrease at any time, but is not expected to increase significantly in Q4. Institutional spending could be substantial at any time, but would be expected to be coupled with sensible and sensitive distribution rules

Overview By Fund

Community Fund

13,455,301 credits were spent from the community fund, in the following areas:

CATEGORY				AMOUNT	
Bounties				693,065	
User Engagement				7,551,200	
Community Engagement				664,168	
Publishing				49,350	
Acquisition				3,295,018	
Testing				1,000	
Swarm	Download	Community v	Company v	1,500 Developers v	Try LBRY
L BRY funds staked				1.200.000	

CATEGORY AMOUNT

We still anticipate spending around 12,000,000 LBC this quarter, with a wide range of possibilities. We're trying to bring community spending under 3,000,000 LBC per month, but it may remain over this until YouTube monthly payouts end in Q1 2021.

Operational Fund

- LBRY sold 8,000,000 LBC on the open market
- LBRY issued 367,739 LBC to employees
- LBRY sold 1,350,000 LBC via Moonpay.io
- . LBRY sold 500,000 LBC to CoinEx for liquidity

LBRY may move credits to market if conditions allow.

Institutional Fund

No Institutional credits were moved.

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